

SHOPPERS STOP

100 Days Campaign- "Saksham Niveshak"

Update your KYC and other related information to prevent transfer of Unpaid/Unclaimed dividends to IEPF

Dear Shareholders,

Investor Education and Protection Authority (IEPFA) and Ministry of Corporate Affairs (MCA) through their communication dated July 16, 2025, has requested companies to initiate a 100 Days campaign titled "Saksham Niveshak". In line with this initiative, Shoppers Stop Limited ("Company") is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends. The campaign aims to promote investor awareness and encourage shareholders to update their KYC and other relevant details, as well as claim any unpaid or unclaimed dividends and shares before they are transferred to the Investor Education and Protection Fund ("IEPF").

Important Notice to Shareholders:

As per the applicable IEPF provisions, dividends that remain unpaid or unclaimed for **seven consecutive years** will be transferred to the IEPFA, along with the corresponding shares (if applicable). To prevent this transfer and retain your entitlements, shareholders are urged to take the following actions:

- **Update your KYC details:** Ensure your contact information, bank details, and other relevant data including PAN (linked with Aadhaar number), Contact details (Postal Address with PIN code and Mobile Number), Specimen signature and nomination details for their corresponding folio/Demat account are updated with the Company's Registrar and Share Transfer Agent (RTA).
- **Claim unpaid/unclaimed dividends:** Review your dividend records and claim any pending dividends for FY 2018-19 that have not yet been received, prior to the transfer of their dividend and shares to the IEPF. Shareholders whose shares and unclaimed dividend have been transferred to IEPF, may claim them pursuant to the process prescribed under IEPF Rules.
- **Verify shareholding details:** Confirm your shareholding status and resolve any discrepancies.
- **Submit necessary documentation:** Provide all required documents to facilitate the processing of claims.
- **Engage with the Company's Investor Relations team** for assistance and clarifications.

The Shareholders who have not claimed their dividends or have incomplete KYC records are requested to contact the Registrar and Transfer Agent i.e. **KFin Technologies Limited ("RTA")** or the Company at the address below. Shareholders can also submit their query(ies) or service requests regarding unclaimed Dividend(s) and/or share(s), any other matters in electronic mode through the website of the RTA using the weblink: <https://www.kfintech.com/>

Address of the RTA:

KFin Technologies Private Limited
Selenium Building, Tower B, Plot
No 31 & 32, Financial District,
Nanakramguda, Serilingampally,
Hyderabad, – 500 032
Contact no: 1800-309-4001
Email id: einward.ris@kfintech.com
Balajireddy.s@kfintech.com
Website: www.kfintech.com

Company Address

Mr. Rakeshkumar Saini (VP – Legal, CS & Chief
Compliance Officer)
Shoppers Stop Limited,
Umang Tower, 5th Floor, Mindspace Off, Link Road,
Malad (West) – Mumbai - 400064
Contact no: 7208884656
Email id: company.secretary@shoppersstop.com
investor@shoppersstop.com
Website: www.shoppersstop.com

We urge all shareholders to take prompt action to claim their Unpaid/Unclaimed dividend and ensure compliance with statutory requirements.

For **Shoppers Stop Limited**

Sd/-

Rakeshkumar Saini

VP- Legal CS & Chief Compliance Officer

Restricted

Shoppers Stop Limited

Registered & Service Office : Umang Tower, 5th Floor, Mindspace, Off. Link Road, Malad (W), Mumbai 400 064, Maharashtra.
T 022- 42497000 CIN : L51900MH1997PLC108798. Email : customercare@shoppersstop.com Website: www.shoppersstop.com
Toll Free No.:1800-419-6648 (9 am to 9 pm).